



# The Pediatric Urgent Care Conference

March 21 - 23, Orlando, FL

presented by



## - EXHIBITOR & SUPPORT OPPORTUNITIES -

**Exhibit Dates:** Thursday, March 22 - Friday, March 23, 2018

**Event Location:** Caribe Royale Orlando  
8101 World Center Drive  
Orlando, FL 32821

**Anticipated Attendees:** We are anticipating 100-120 paid attendees. The anticipated attendees will be a combination of current urgent care providers (including doctors, nurse practitioners, and physician assistants), urgent care practice administrators and managers, business professionals interested in opening an urgent care practice and nurses working in pediatrics.

**Exhibit Area:** Caribbean 1 and 2  
Maximum of 20 single booth exhibits (10 ft. x 10 ft.)

### Exhibit Booth Fees:

#### All booths include:

- Black and white exhibitor sign
- One 6 ft. table
- Invitation to the conference opening reception

#### Single Booth - \$1,600 includes:

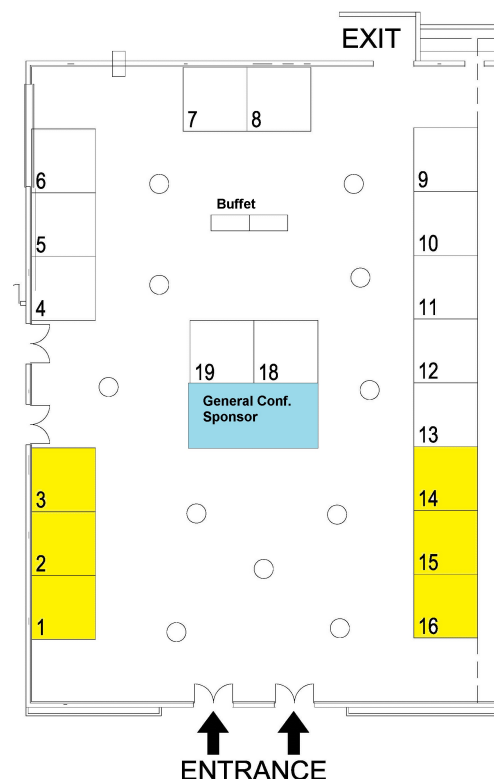
- One 10 ft. x 10 ft. booth, piped and draped
- 2 chairs

#### Double Booth - \$3,000 includes:

- One 20 ft. x 10 ft. booth, piped and draped
- 4 chairs

#### Prime Booth - \$2,000 includes:

- One 10 ft. x 10 ft. booth, piped and draped
- 2 chairs
- Choice of prime located booths. Available on first come, first served basis.





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**Exhibit Restrictions:** Dismantling of booths is prohibited prior to designated breakdown time.

**Exhibitor Eligibility:** PM Pediatrics reserves the right to determine if a product or service is suitable to be exhibited at the conference.

## Conference & Exhibitor Hours:

### Exhibit Installation

- Wednesday, March 21: 5:00pm – 8:00pm
- Thursday, March 22: 7:00am - 8:00am

### Exhibitor Hours

- Thursday, March 22: 8:00am - 3:30pm
- Friday, March 23: 8:00am – 3:30pm

*Each conference day will include 2, 30-minute breaks for coffee and viewing the exhibits, as well as a 60-minute lunch break.*

### Exhibit Breakdown

- Friday, March 23: 3:30pm – 5:00pm

## Exhibit Manager and Registration contact:

To register for the conference and for any questions regarding exhibiting and support, please contact Dawn Richy at [drichy@pmpediatrics.com](mailto:drichy@pmpediatrics.com) or 516-869-0650, ext. 282.

## Conference Cancellations:

All cancellations received by December 31, 2017 will receive a 100% refund of registrations and/or support fees. Cancellations from January 1, 2018 through February 28, 2018 will receive a 50% refund of registration and/or support fees. Cancellations received after February 28, 2018 will NOT receive a refund of registration and/or support fees.

## Hotel Rate:

The Caribe Royale room rate is \$179/night. To reserve a room, please visit: <https://reservations.travelclick.com/5636?groupID=1957979#/guestsandrooms> Please book your hotel room by March 1, 2018 to guarantee the discounted rate.

## Transportation:

Taxi transportation is available from Orlando International airport.



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## Support Opportunities

### General Conference

**\$15,000**

- Double Exhibit Booth (20 ft. x 8 ft.) in prime location and included benefits.
- Inserts in conference tote bag.
- Breakfast Supporter for March 22.
- Name badge branding.
- Acknowledgement in conference program.

### Reception

**\$10,000**

- Acknowledgement of support in conference program.
- Logo on invitation to reception as well as all communications regarding the reception to participants.
- Signage around reception venue.

### Lunch & Learn

**\$7,500**

- One Lunch & Learn available per day of conference.
- Supporting company to provide an education lecture/discussion during 1-hour lunch break with participants (NO CME for these events). Participants will have the option of a walk-away lunch. Lunch content must be approved.
- Supporting company to provide speaker.
- Signage around lunch venue.
- Acknowledgement of support in conference program.

### Breakfast

**\$5,000**

- One breakfast available per day, excluding Day 1 of the conference.
- Signage around breakfast venue.
- Acknowledgement of support in conference program. Logo on all communications regarding breakfast.
- Supporting company may provide napkins, coffee cups, etc. with their logo.

### Coffee Break

**\$3,500/day**

- One coffee break available per day. **\$10,000/all days**
- Signage around coffee break set-up. Acknowledgement of support in conference program.
- Supporting company may provide napkins, coffee cups, etc. with their logo.



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## Support Opportunities

### Wi-Fi

**\$5,000**

- Acknowledgement of support on all information regarding Wi-Fi access.
- Acknowledgement of support in conference program.

### Tote Bag

**\$2,500 (and provide approx.**

**200 tote bags)**

- All participants receive a tote bag.
- Acknowledgement of support in conference program.

### Lanyard

**\$2,500 (and provide approx.**

**200 lanyards)**

- All participants receive a lanyard.
- Acknowledgement of support in conference program.

### Water Bottle

**\$2,000 (and provide approx.**

**200 water bottles)**

- All participants receive a water bottle.
- Acknowledgement of support in conference program.

### Pen

**\$1,000 (and provide approx.**

**200 pens)**

- All participants receive a pen.
- Acknowledgement of support in conference program.